

Quote

THE WEEKLY DIGEST

Volume 28—Number 3

Week of July 18, 1954

MAY WE *Quote* YOU ON THAT?

[1] CLIFTON WEBB, New Zealand for'gn minister: "We should endeavor to drive a diplomatic wedge between Russia and Red China, and the 1st step would be China's admission to the UN." . . .

[2] ROB'T G MENZIES, Australian prime minister, *on admission of Red China to UN*: "I do not discuss recognition of my enemy while I am in the field with him." . . .

[3] THURSTON B MORTON, Ass't, Sec'y of State, *on Indo-China settlement with communists*: "The U S will not become a party to any agreement which smacks of appeasement. Nor will we acknowledge the legitimacy of communist control of any segment of south-east Asia." . . . [4] JAS F BYRNES, 75-yr-old retiring Gov of S Car, at annual Conf of Governors, commenting on his '52 bolt to Eisenhower: "Despite a certain am't of disenchantment (over Supreme Ct decision on racial segregation) I would make the same decision if the election were to be held tomorrow." . . . [5] CHAS F

Quote of the Week

Prime Minister WINSTON CHURCHILL, *addressing British House of Commons*: "The United Kingdom position (*on admission of Red China to UN*) has remained unchanged since 1951. His Majesty's Gov't then believed that the Central People's Gov't should represent China in the United Nations, but that in view of that Gov't's persistence in behavior inconsistent with the purposes and principles of the Charter . . . consideration of the question should be postponed . . . (we) certainly do not consider that this is the moment for the matter to be reconsidered."

—”

BRANNAN, former Sec'y of Agriculture: "We haven't got surpluses in this country, we've got scarcity—scarcity of imagination in how to deal with a God-given abundance, given to us for the 1st time in our history."

FOURTEENTH YEAR OF PUBLICATION



The House has passed a farm bill reducing price supports to 82½ to 90% of parity. As these lines are written it seems probable that the Senate will accept lower price supports as a gen'l principle.

The action is revolutionary. For the 1st time in a generation a legislative body has come to grips with an obviously unbalanced economic situation. The credit must go, in some degree, to a group with no direct political affiliations. The Citizens Committee for Eisenhower told representatives in simple terms that their rather substantial funds would be used selectively in the Fall elections to support those individuals who backed the Eisenhower program. They left no doubt that the farm bill was considered a key issue.

We have accepted as a traditional truism that any action an-

tagonizing the powerful farm bloc is equivalent to political suicide. And a reduction in price supports certainly will arouse agricultural antagonism. But the President's advisers have some logic to support their point that a drop in consumer food prices (resulting from a policy of flexible supports) will more than offset farm votes that may be lost.

It is quite true, as certain strategists have pointed out, that most congressional races where the outcome is doubtful are in areas with negligible farm populations. The point to be evaluated, however, is that farm opposition is organized and militant. Consumers, generally speaking, are indifferent. The belief of Administration advisers that their action will result in a net gain, is probably tenable only if the issue is actively stressed in urban areas, and consumers are told in plain terms exactly how their pocket-books will be favorably affected. Meanwhile Republican representatives in the farm belt have some slight solace: They can always point out that they kept price supports from sinking to 75% of parity!



MAXWELL DROKE, *Editor and Publisher*

W. K. GREEN, *Business Manager*

Editorial Associates: ALICE JACOBS, LUCY HITTLE JACKSON
ELSIE GOLLAGHER, ALVINA BROWER, ETHEL CLELAND

QUOTE is issued weekly by Drcke House, Indianapolis 6, Ind. Subscription: \$6 per year in advance, in U. S. and Possessions. Two years \$10.00. Your own and a gift subscription, \$10. Canadian, \$6.50; two years, \$11. Other Foreign, \$8 per year. Entered as Second Class Matter at the Post Office at Indianapolis, Ind., under Act of March 3, 1879 Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

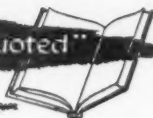
..... *Quote*

Titles QUOTE and THE WEEKLY DIGEST are registered with U.S. Patent Office.

Page 2 Volume 28—Number 3

☆
"He who never quotes, is never quoted"
☆ ☆

Charles Haddon Spurgeon



AGE—1

A man is middle-aged when he realizes he can't do as much work as he once could do . . . if he'd done it.—MARCELENE COX, *Ladies' Home Jnl.*

AGRICULTURE—2

Crop yield per acre of American farms has improved more during and since World War II than in the previous 60 yrs.—*20th Century Fund Report.*

ART—3

If our art seems violent it is because we have perpetrated more violence than any other generation. If it deals with weird dreams, it is because we have opened up the caverns of the mind and let such phantoms loose. If it is filled with broken shapes, it is because we have watched the order of our fathers break and fall to pieces at our feet. We have seen, in our century, the development of fantastic scientific paraphernalia and much ill will. We live in the fear of some monstrous event which will bring, at best, a curious and distorted future; at worst, annihilation. The artist is in part a prophet. We should not complain if the shadows that have lately haunted us have for some time been visible upon his canvas.—ROBERT BEVERLY HALE, Metropolitan Museum.

BIBLE—4

Many people fail to get the message of the Bible because they read into it in the place of reading out of it.—*Arkansas Methodist.*

" "

Some part of the Bible has been published in 1,077 languages and dialects, as of Dec 31, '53. Despite these amazing strides, there is still a long way to go for at least another 1,000 languages await translation.—*American Bible Society.*

BOOKS—5

Frank Lloyd Wright, renowned architect, made his publishers shudder when, during an autographing party for his new book, he growled: "Books, books, books! Well, I suppose they're all right for people who have nothing to do."—*Magazine Digest.*

CHILDREN—Understanding—6

A young mother tucking in her two children before going out for the evening said, "My love is all around you, when I go away, just like these blankets. It's about you all the time, whether you can see me or not."

Surprisingly the 5-yr-old son followed up with, "And God has a blanket big enough to cover the whole world!" — Mrs CLARENCE HAMILTON, "Your Child and God," *Minutes*, hm, Farm Bureau Insurance Companies, 6-'54.

..... *Quote*



It's just leaked out that Sec'y of State John Foster Dulles didn't come to the White House stag dinner for Winston Churchill and Anthony Eden on orders from Ike. After the President learned Mrs Dulles was disappointed because the dinner fell on their wedding anniversary, he phoned Dulles: "I think it would be much better for you to go home and celebrate such a grand occasion with Mrs Dulles. I'll explain to our guests."

" "

A Commerce Dept official has a sign on his desk with the word "THINK". The other morning he discovered that below it someone had pencilled "OR THWIM". . . . Gag around Civil Defense Administration is about the 3 sizes of H-bombs: "big, bigger and where is everybody?"

" "

Many mbrs of Congress resent strong pressure postal employes exert on them for pay raises. (One says there are so many delegations from various towns in his district, he wonders if the mail back home ever gets delivered!) So watch for Congress next yr to insert clause in appropriations bill barring fed'l workers from talking to mbrs of Congress about their salaries. This technique is chosen, rather than a separate law so congressmen won't have to go on record either supporting or opposing the measure.

..... *Quote*

Page 4 Volume 28—Number 3

CHRISTIANITY—7

What does Christianity mean?
In the Home, Kindness.
In Business, Honesty.
In Society, Courtesy.
In Work, Thoroughness.
In Play, Fairness.
To the Unfortunate, Pity.
To the Fortunate, Congratulation.
To Sin, Resistance.
To the Strong, Trust and Good Will.
To the Weak, Help.
To the Penitent, Forgiveness.
To all Men, Reverence and Love.
To God, Worship and Service.
—CHAS F BANNING, *Church Mgt.*

COMMUNISM—Education—8

We would readily see that the Harvard Business School would not tolerate a teacher who gave courses in safecracking or embezzlement as preparation for a business career, nor would we expect Notre Dame or the Union Theological School to permit a faculty mbr to teach militant atheism. Why then should we object when a teacher who is advocating communism is weeded out of a faculty? Let such a person speak for himself from a soap box but not as a faculty mbr with the aura of an institution which believes in American ideals.—ELIOT A CARTER, v-pres, Nashua Corp'n, *Nashua Cavalier*.

CONSCIENCE—9

A conscience is that impediment which so often rudely interrupts when money is talking.—*Cincinnati Enquirer*.

CONTROVERSY—10

There isn't anything can be sliced so thin that it has only one side. — *Northwestern Bell*, hm, Northwestern Bell Telephone Co.

Mining the Magazines



Perhaps on the theory that youngsters today are seeing enough murder mysteries on television to qualify them as creative experts, *Ellery Queen Mystery Magazine* (July) features 4 contributions by small fry ranging in age from 5½ to 12 yrs.

Man's suspicion of and revolt against the machine is an old story, especially in England where, a century and more ago, workers were destroying mach'y in cotton mills, thru fear that they were about to be displaced by mechanical ingenuity. From England again (via *Scientific American*, June) comes a story set in the atomic age. Crew of the British aircraft carrier H M S *Eagle* felt that electronic devices were more and more encroaching on their domain; thus they began a campaign of systematic sabotage, extracting a vacuum tube here, dropping a quiet monkey-wrench there. Mysterious happenings made quite a story in the press—until the cause was finally detected.

The German magazine, *Weltbild*, is currently running results of exhaustive tests conducted by Dr Heinz Graupner with persons who are "too tired to sleep." He asserts that hot coffee, in such cases, creates a relaxing effect and actually induces sleep. This, we assume, is on the premise that the patient does not dwell on the cost of the brew.

MIKE CONNOLLY, of the *Hollywood Reporter*, asserts that a new mag weighing 5 lbs will soon hit the stands. It contains all the articles in *Reader's Digest*, stretched back to their original length!



Clifton Fadiman, in *Holiday* (June) deplores a modern trend that views the love of the child in all his innocence as "sentimental." He thinks it's one reason our present-day juvenile books are mediocre, in comparison with creations of Carroll, Lear, Kingsley and Barrie. "We value the child's smartness, or aggressiveness, or 'ability to adjust,' or even his sophistication. But to value the child's *childlikeness*, his essential innocence and sweetness, is old-fashioned."

In *The Writer* (June) Allen Marple, a veteran of the literary mkts, discusses (on the whole rather pessimistically) the value of critics and courses in the art of writing. "What you write is what you are, and what you are is what you have to learn. The good teacher is the one with a good ear, the one who will hear the true note from the false — your note, not his — and help you to hear it for yourself."

..... *Quote*

COURTESY—11

It seems that in every situation except driving the ordinary person considers it a privilege to adopt tender little niceties necessary to good fellowship and good citizenship. He does these things automatically because he is doing what comes naturally. But such little courtesies seem too big an effort once he steps into his automobile. A personality then takes over that a good psychiatrist would love to work on. — ALICE ROBERTS, *Sparks*, hm, Automobile Club Town House.

DEMOCRACY—12

If democracy is to live, democracy must be made efficient; for the survival of the fit is as much a law of political economy as it is of the life of the jungle. If we would preserve free gov't in America, we must make free gov't good gov't.—Chief Judge JOHN J PARKER of the Fourth Circuit, *Jnl of the American Judicature Soc'y*.

EDUCATION—13

In the past yr the Army was compelled to teach 120,000 draftees enough of the three R's to put them on the mental level of kids who have completed four grades of grammar school.—SAM STAVISKY, "Ignorance Cuts Production and Defense," *Nation's Business*, 7-'54.

" "

Education has a great stake in free industry for, when it is no longer free, neither will education be.—Charlotte (N C) *Observer*.

.....Quote.....

Page 6 Volume 28—Number 3

FAITH—14

Faith could span an immense ocean in the 17th century. May it now know how to span the enormous difficulties of our times.—Queen JULIANA of the Netherlands, in message concerning tercentenary of Brooklyn Protestantism this yr.

FAMILY LIFE—15

Cornell Univ home economists made a survey and concluded that one baby makes more work around the house than two adults. Is that news?—*Changing Times*.

" "

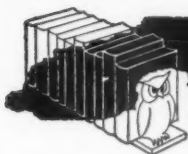
People are finding that mat'l riches and security don't pay off as much as family satisfaction.—JOHN O MELLIN, *McCall's*.

GOVERNMENT—Expenditures—16

The rate of federal spending is slowing down. For the 1st 6 mo's of the fiscal yr beginning July 1, '53, expenditures were about \$1 billion less than for the same period of a yr ago.—U S Chamber of Commerce report.

HOUSING—17

The historical moment has dawned when a host of physiologically and sociologically informed and inspired professors, planners, architects, social workers, all trained in team effort, shall be encouraged to advise sound developers in constructing an environment that will be an aid instead of a handicap to the survival of the race.—RICHARD NEUTRA, *Survival of Design* (Oxford Univ Press).



Book Briefs

Dr Henry Seidel Canby—now in his 76th yr—is retiring as Chmn of the Editorial Committee of the Book-of-the-Month Club, after 28 yrs of continuous service. Dr Canby has served in this capacity since the Club was established in '26, and there's considerable speculation as to his successor. Christopher Morley is the only other surviving "charter mbr" of the group. He probably can have the post if he wants it. Gilbert Highet will join the BOMC editorial group in Oct, resigning his post as chief book critic for *Harper's Magazine*.

We've been speculating on the volume of reading Dr Canby has done for the Club. He says it has averaged about 15 books, or roughly a million words a month. This would total something like 5,000 volumes, or upwards of 300 million words for the period—a rather sizeable library. And this, of course, is only a "sideline" activity! During this entire time Dr Canby has been a lecturer, with professorial rank, at Yale; has edited or served as editorial chmn of the *Saturday Review*, and has written more than a dozen books on his own acc't.

If, as we seem to recall, the British Queen Mother is to visit these parts in the not-too-distant future, whoever is currently in charge of domestic details at the White House had jolly well better

Some books on current best-seller lists prove the old adage—nothing 'risque', nothing gained.—KAY INGRAM.

”

take a tip from Edith Benham Helm. Mrs Helm was functioning in that capacity when King George and the Queen were over here 15 yrs ago. She tells about it in *The Captains and the Kings* (Putnam). At Mrs Roosevelt's suggestion, she made a final check of the White House rooms to be occupied by the royal couple. Right thoughty notion, too. For there, strategically displayed on an East wall, was a picture of Cornwallis' Surrender at Yorktown!

Harvey Breit, in *N Y Times*, is a little worked up over the fact that the new du Maurier novel, *Mary Anne*, made the Best Seller lists in advance of critical reviews, and a clear *nine days before the official publication date*. The perfectly obvious answer is that a heck of a lot of booksellers jumped the gun, selling the book long before they were technically supposed to do so. This sort of thing has become almost routine, but to the best of our recollection this is the 1st time a book ever became a Best Seller *before* publication.

.....Quote.....



After Blenheim

ROB'T SOUTHEY was born 70 yrs to the day after the battle of Blenheim, the theme of one of his minor poems. The Blenheim conflict occurred 250 yrs ago (Aug 13, 1704) during the war in which England helped Austria seize Bavaria. It was an exceptionally bloody battle in which upwards of 20,000 men were killed. In historic perspective the entire engagement emerges as rather pointless.

Southey, who was England's poet laureate for 30 yrs (1813-43) turned to this forgotten battle to emphasize ironically the folly of war. The familiar poem, commonly called "The Battle of Blenheim" is correctly titled *After Blenheim*. In the narrative, two children find a skull—a relic of the battle. Their peasant grandfather, old Kaspar, undertakes to tell the Blenheim story, pausing at intervals to assure his young listeners that it was "a famous victory." This is the concluding stanza:

"And everybody praised the Duke
Who this great fight did win."
"But what good came of it at
last?"

Quoth little Peterkin.

"Why that I cannot tell," said he,
"But 'twas a famous victory."

..... *Quote*

Page 8 Volume 28—Number 3

HUMOR—Children—18

Studies of every age group have convinced Miss Frances (Dr Horwich) of Ding Dong School that any child over 8 mo's shows a pretty good sense of humor. She says, "A normal sense of humor starts at home and is enriched and nourished there. A youngster who gets a really good sense of laughter started early—by a combination of home and teacher influences—can carry it all his life." —ART LINKLETTER, "Teach Your Child to Laugh," *Today's Woman*, 5-'54.

IDEAS—19

We must treat ideas somewhat as though they were baby fish. Throw thousands out into the waters. Only a handful will survive but that is plenty. — ANNE HEYWOOD, *Be Yourself* (Doubleday).

KNOWLEDGE—20

Knowledge is ammunition which will never go up in smoke.—*Peninsular Light*, hm, *Peninsular Life* Ins Co.

LOVE—21

Everything in creation obeys the law of love. There is no tree that bears fruit for its own use; the sun does not shine for itself. It is only man and the devil who in everything seek their own.—ANDERS NYGREN, *Agape and Eros* (Westminster).

OPINION—22

How some persons form their opinions: To a small measure of information they add three jiggers of imagination and a large quantity of prejudice and shake well with emotion. — *Chicago Sun-Times*.

Pathways to the Past



Week of
Aug 8-14

Aug 8 — Tisha B'Ab (Jewish fast). . . **John Alden Day** (On the 2nd Sunday in Aug descendants of John Alden and Priscilla Mullins gather at Duxbury, Mass, to honor their 1st American ancestors. This yr marks the 255th anniv of the birth of John Alden. The couple had 11 children and their descendants now number more than 3 million. Henry Wadsworth Longfellow—an Alden descendant—tells of John's reticence and Priscilla's prodding in *The Courtship of Miles Standish*, a legend of dubious authenticity). . . Today marks the 100th anniv of the metal cartridge, pat'd by D W Wesson, 1854.

Aug 9—135th anniv (1819) b of Dr Wm T G Morton, one of the 1st to develop a popular form of anesthesia. (There is some question whether Dr Morton or Dr Crawford Long, working independently, was 1st to use the technique. Oliver Wendell Holmes, himself a physician, commenting on the controversy, suggested that a monument be erected bearing likenesses of both doctors, and inscribed, "To Ether."). . . 125 yrs ago today (1829) the 1st locomotive in America ran on a permanent track from Honesdale to Carbondale, Pa. Imported from England, it was christened the *Stourbridge Lion*.

Aug 10—Feast of St Lawrence. . . . This is the 80th b'day of Herbert Clark Hoover, 31st President of the U S.

Aug 11—35th anniv (1919) Germany's adoption of Wiemar Constitution. (But for one fatally weak clause, permitting the suspension of civil liberties during disorders, it might have proved an enduring instrument. Hitler invoked the clause after the Reichstag fire.)

Aug 12 — Feast of St Clare (founder of Franciscan nuns, sometimes called "Poor Clares.") . . . 105th anniv (1849) b of Abbott Henderson Thayer, American painter. (His book, *Concealing Coloration . . . an Exposition of the Laws of Disguise*, published in 1910, presents a principle known as "Thayer's law", the foundation of modern camouflage.). . . 95th anniv (1859) b of Katharine Lee Bates, author, *America, the Beautiful*, published 55 yrs ago (d. 1929).

Aug 13—Feast of St Hippolytus. . . . 250th anniv (1704) battle of Blenheim (see GEM BOX).

Aug 14—Air mail service to a steamer at sea (from N Y C to White Star Liner Adriatic) 1st accomplished 35 yrs ago (1919). . . 1st 2-way radio message to-and-from an airplane accomplished 30 yrs ago today (1924) at N Y C.

..... *Quote*

"Of all things!"

The obvious trek to the suburbs—the opening of whole new subdivisions in yesterday's cow pastures and corn fields—is having an effect in an area that may have escaped your notice. Our reference is to the amazing activity in religious construction. The \$3 billion spent in the past decade for church bldgs is more than twice the sum we have ever spent in any previous 10-yr period.

True, we must have more churches today because we have more people to worship in them. (Mbrship of all faiths is up from 64 million in '42 to an estimated 94 million today.) Theoretically, there may be enough church structures in the land to accommodate the increased mbrship. Trouble is, they are not strategically located. In all of our metropolitan areas big downtown churches are surrendering their bldgs to encroaching industry and moving out into growing residential areas. And of course new industrial communities, such as those devoted to atomic research, must be adequately serviced. "We have to follow the people," is a logical explanation for the bldg boom.

What of the future? One national authority has estimated that there will be a pressing need for 100,000 more churches—at an estimated cost of \$7.5 billion—in the next 20 yrs. And at the rate church bldg funds are mounting, the money should be available as it is needed.

..... *Quote*

Page 10 Volume 28—Number 3

OPPORTUNITY—23

This is a land of opportunity, yes, but for those who make the opportunity.—GEO MARDIKIAN, Armenian immigrant, quoted by J CAMPBELL BRUCE, *The Golden Door* (Random House).

PARENTS—24

A man's real worth is probably an average between what his son thinks it is when the son is eight and when he's around eighteen.—*Manage Mag.*

PRAYER—25

It is not the arithmetic of our prayers, how many they are; nor the rhetoric of our prayers, how eloquent they be; nor the geometry of our prayers, how long they be; nor the music of our prayers, how sweet our voice may be; nor the logic of our prayers, how argumentative they may be; nor the method of our prayers, how orderly they may be; or even the theology of our prayers, how good the doctrine—which God cares for. Fervency of spirit is that which availeth much. — Bishop HALL, quoted in *Moody Monthly*.

PROGRESS—26

A self-styled labor reformer was watching a trench being dug with modern methods. He said to the sup't, "This machine has taken jobs from scores of men. Why don't you junk it and put a hundred men in that ditch with shovels?"

The sup't snorted, "Better still, why not put a thousand men in there with teaspoons?" — *Magic Circle*, hm, Perfect Circle Piston Ring Co.

STRENGTH—27

Konstantine Simonov in his *Days & Nights* put wise words upon the lips of a common soldier. In the siege of the city upon which at that moment the fate of many nations hung, one of the desperate defenders, looking out upon the attacking forces, said to the man at his side, "They don't give any date when they will take Stalingrad. . . What is the reason?" And the man repl'd, "We are the reason."—WALTER RUSSELL BOWIE, *Preaching* (Abingdon).

SECURITY—28

There's always free cheese in a mouse trap, but you never saw a happy mouse there.—*Parts Pups*, hm, Genuine Parts Co.

TENSION—29

The difference between a psychotic and a neurotic is simply this:

A psychotic believes that 2 and 2 are 5. A neurotic knows that 2 and 2 are 4—but it makes him so nervous.—*Paul Harvey News*.

VIEWPOINT—30

A city boy went into the country on his 1st overnight hike. And when he woke up early the next morning, it seemed to him the whole sky was in flames. Screaming in panic, he ran to the Scoutmaster. "The world's on fire," he shouted. "Where?" asked the Scoutmaster. "There," said the boy, pointing to the sun. The Scoutmaster smiled and shook his head. "No, John," he said. "The world's not on fire. That's just the dawn of a new day."—*Minutes*, hm, Farm Bureau Insurance Companies.

In Brief

It is rep'ted that Margaret Truman's salary in summer stock is \$1500 a wk, plus a percentage of the gate. Incidentally, these vacation-area theatres (once disdainfully termed the "barn" circuit, since many were converted stables) are doing uncommonly well. A few are said to be grossing more than some successful Broadway attractions.

Spain is putting on a new flight of air transports direct from N Y C to Madrid. First 3 Super-Constellations have been christened (appropriately enough) the *Nina*, *Pinta* and *Santa Maria*, after the historic vessels in the expedition headed by Christopher Columbus. It took Columbus 71 days to cross the Atlantic; the new craft will maintain a 12-hr schedule.

You may have noted in the public prints an item to the effect that the wife of a cancer scientist was turning from cigarettes to a small, daintily-designed pipe. Tobaccoists hope she may have company; are stocking small pipes, just in case. "It could become a fad," says one. "Sometimes a fad turns into a fashion, and a fashion becomes a fixture."

More barbers plan to follow the West Coast trend and charge full rate for cutting a youngster's hair.

"Worst mistake we ever made," says one veteran, "was cutting Jr's hair at a cut price. Always takes longer to trim a kid's hair, and now with these special cuts they all want, it's getting worse!"

.....Quote.....

Good Stories.....

you can use

A man came to see the late Father Francis G. Browne, one-time parish priest of Hampstead, London. "Father, I want to join your Church."

"And why?" asked Father Browne.

"Well, it's like this," the man repl'd. "I'm a house painter and I am doing some painting at the convent. What I have seen there has fairly shaken me."

"I swear it is true: I've seen 50 women together in the chapel for half an hr at a time, and not one of them spoke a word. Now, my missus talks from morning to night, and I can't do a thing to stop her. It seems clear to me that if a Church can silence 50 women for solid half-hours, that Church must be the right one and I want to join it."—H. P. THOMPSON, *Catholic Digest*. a

" "

Author Frances Parkinson Keyes, who lives in suburban Washington part of each year, recites this limerick about a popular Washington custom:

There was a young man so be-nighted

He never knew when he was slighted;

He'd go to a party

And eat just as hearty

As tho he'd been really invited!

—QUOTE *Washington Bureau*. b

.....Quote.....

I LAUGHED AT THIS ONE

GENE SPERRY

Recently I attended a Forest Conservation meeting. The speaker was a big, heavy-shouldered outdoors man. He plunged into his subject with vim and vigor, and concluded—after an hour of berating us for our forest misdemeanors—by asking, "Just what have you done to help preserve our forests?"

We all sat in shamed silence. Then a small voice was heard in the back of the room: "I shot a woodpecker once!"

..

Irving Starr, producer of *Ford Theater*, tells about the 2-headed man from the circus who found himself without funds in a dep't store. "I'm the 2-headed man with the circus playing here," he said. "Can I charge these ties?"

The clerk looked doubtful. "Do you have any identification?" she asked.—*Montrealer*. c

" "

"Dad," inq'd the high school jr, "what can I do when a pretty girl keeps talking to me day after day in class?"

"Well," repl'd papa, "you can have your seat changed, of course, but if she's like your mother, she'll get you in the long run, any way."—*United Mine Workers Jnl*. d

Wise

Cracks

A bookseller moved to a fine new location: prosperous neighborhood, reasonable rental, and a great big branch of the fire dept right next door. "If some of those sexy numbers ignite by spontaneous combustion," he told his staff, happily, "it's nice to know the firemen are so close I just have to holler for them."

He didn't feel quite so cocky after he had met the chief personally. "How do you go about fighting a 3-alarm blaze?" he asked. "Well, son," repl'd the veteran smoke-eater, "I'll tell you this: I never saw a fire yet that didn't burn itself out sooner or later." — BENNETT CERF, *Saturday Review*.

An angry citizen had hot words with the assessor. He demanded, "Why did you tax me \$8 for my goat?"

"Well," the assessor repl'd, "keep him out of the road. The law plainly says: 'For private possessions bounding and a-butting on public property, \$2 a running foot.'" — *Nashua Cavalier*, hm, Nashua Corp'n.

The toastmaster rose and with a flourish, introduced the Mayor of a small English town thus: "We welcome His Worship the Mayor as a speaker tonight. This will, in fact, be his 1st speech since his recent marriage." — *Public Service*, London.

A smart married man knows there are 3 sides to every argument—his side, his wife's side, and to hell with it.—DAN BENNETT.

It's a rare wife who hangs on her husband's words. She is more apt to hang him on them.—VESTA M KELLY.

Beauty salon: faceful of mud and an earful of dirt.—Parts Pups, hm, Genuine Parts Co.

The change marriage makes in a person is soon a parent.—WILLARD H MOODY, Redbook.

Money isn't everything. If you don't believe it, just look in a woman's purse or a man's pockets.—Ohio Co (Ky) Messenger.

As we understand Vice Pres Nixon, his position is that in foreign policy, the Republicans have been doing a wonderful job, for which the Democrats are to blame.—St Louis Post-Dispatch.

It has been suggested that the trouble with each generation is that it hasn't read the minutes of the last meeting.—Mrs G P MARTIN, The Crusader.

Parking is such sweet sorrow.—T HARRY THOMPSON, Sales Mgt.

Quote

What appears to be a disaster today may turn out tomorrow to be a blessing. Recently Sylvia Porter, the financial writer, told about having lunch with several Wall St investment bankers and brokers. One of the men told about a man who once headed a vast chain of stores.

"In the spring of '29," said this broker, "this fellow walked in and gave me an order to sell out every share he owned. It ran into several millions. He told me it was against his wishes but his doctor had warned him that unless he quit work, sold his stocks and got away completely, he'd be dead in 6 mo's. He sold out at practically the peak and made a fortune."

"When did he die?"

"Oh, he's still alive. He's at the point now where he thinks he sold out because he was smarter than the rest of us." — *Wright Line*, hm, Wright Line, Inc. h

" "

Making a tour of the Far East, a politician met in Tokyo a newspaper correspondent who suggested dinner at one of the town's restaurants. At the end of the meal the correspondent summoned the waiter, and, making very heavy weather of it, spoke slowly and haltingly in Japanese.

"Is that all the Japanese you've managed to learn in all these mo's?" the politician asked him jokingly.

"It's enough," the correspondent assured him. "I told him to give you the bill." — *Tit-Bits*, London. i

..... *Quote*

Down on Cape Cod there was a bad drought and the gardeners asked the minister to pray for rain.

The minister did this with a will. Unfortunately he had more zeal than gardening experience. After a few introductory supplications he prayed, "Oh, Lord, send us rain in copious confusion." Right then a voice in the back interrupted him. "If it's all the same to you, Lord, just make it frizzly-drizzly." — SCOTT CORBETT, *We Chose Cape Cod* (Crowell). j

" "

A teen-age girl decided to take her brother to a movie on his 12th birthday. Arriving at the box office, she put down the price of two tickets.

"How old is the boy?" asked the ticket-seller suspiciously.

"Well," the girl said, "this is his 12th birthday—but he wasn't born until late in the afternoon." — *Good Business*. k

" "

Down in Ala, a colored woman was heard calling loudly from her porch: "Larseeney — Larseeney — come heah Larseeney! I wants you right now, chile."

And when the little girl came running, a passerby, her curiosity aroused, asked the little girl's name.

"I done called her Larseeney," ans'd the mother.

"Is that her real name?" asked the visitor.

"Yassum, but h't ain't her entiah name."

"What is that?"

Pride lighted up the mother's face as she ans'd: "Her entiah name is Petty Larseeney." — *Nashua Cavalier*, hm, Nashua Corp'n. l

A Sunday School teacher was trying to impress on her pupils the need for missionaries in the East, and told the story of a poor native who broke his arm and was taken to the hospital, where he learned for the first time about the Christian religion.

"Very soon," she concluded, "he was well and ret'd to his home. Now, how could he learn more about religion?"

There was silence for a moment, then one bright child volunteered, "Please, he could break his other arm."—*Tit-Bits*, London. m



Feeling The Pinch

The government expects to save a large sum each year by cutting the types of easy chairs for executives from six to one.—News item.

The single type of chair remaining will doubtless cause some loud complaining.

Will civil servants still be civil in chairs that frighten when they swivel?

How can executives exec.
How can their secretaries sec.
Without a chair to match decor
Of desk and table, wall and floor?

Although this single chair lacks charm

And fails to fit the back and arm,
At least there'll be no need of adding

To overstuffing and to padding,
Executives, as it's well known,
Supplying plenty of their own.

When one family went north to open their summer cottage, they noticed even as they got out of their car that the boards which they had nailed over the windows were in one case hanging loose. It was, therefore, no surprise to find that the window had been forced open. Inside on a table they found this note: "Dear Sir: I broke into your house because I was leading the wrong kind of life. When I got in I saw that picture of the woman with the baby on your wall. That is the same as the picture that was in my mother's bedroom when I was a kid. My mother always told me to live the right kind of life. So on account of the picture I decided to go straight. So don't worry about your house. A Friend. P S. I took the picture." —*Montrealer*. n

" "

After a trip to Reno a woman feels like a new man.

After a trip to Denmark a man feels like a new woman.—*Pacific Oil-Motive Mag.* o

" "

Two cronies, one 50 and one 60 yrs of age, were arguing about the forthcoming marriage of the latter to a young lady in her 20's.

"I don't believe in these May and December marriages," disapproved the younger. "After all, December is going to find in May the freshness and beauty of springtime, but whatever is May going to find in December?"

The bridegroom-to-be chuckled at this and repl'd with a sly wink, "Christmas." — *Parts Pups*, hm, Genuine Parts Co. p

..... *Quote*

Quote-ettes

TERRY MOORE, actress, commenting on low-cut evening dress that caused mild sensation when worn during a Las Vegas nightclub engagement: "I guess I wore it against my better judgment."

1-Q-t

" "

GERALD F RUSSELL, after arrest in Milwaukee for having \$42,500 worth of narcotics in his car: "That's a load off my mind."

2-Q-t

SECOND CLASS MATTER

Mr. Maxwell Droke,
2400 W. 42nd St.,
Indianapolis, Ind.

News of the **NEW**

Edited by ALICE JACOBS

Rain, or the lack of it, is occupying the thoughts of a lot of people this time of yr. A new device takes the guess-work out of watering. "Irrigage" is designed for people who have to care for a lot of ground and have to be careful with their irrigation—farmers, cemetery operators, golf course gardeners.

Device includes 2-ft-long gypsum stakes that are buried flush with ground at key spots in field. Water is absorbed into stake at 6-in, 12-in, 18-in, and 24-in depths. Electric current is run thru stick from special meter sold with the unit; resistance to this current is in proportion to water absorbed from soil, giving a read-

ing of water content. You can find water content at any of the 4 depths.

Mfr, Rayturn Corp'n, Portland, Ore, says result is saving of \$1 to \$5 an acre a yr in water and labor. Normally much water is lost by over-irrigating because farmers can't be sure when soil has had its fill. "Irrigage's" measuring system should pay for itself in a few seasons.

Gypsum stakes sell for \$12.50, the instrument for taking readings is \$189.50.

We're not much of a farmer but this sounds very impressive to us—certainly more practical than waiting for rain.

NOTE here items of special interest in this issue _____
File QUOTE for future reference. Use Comprehensive Index, issued each 6 months.
A ring binder holding 52 issues of QUOTE is available at \$2.00, postpaid.

